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# White Glove Municipal Asset Management for SMAs

## **INVESTMENT STRATEGIES**

LONG RELATIVE VALUE:

Morningstar Rating - ★★★★ 10 Year

High Grade; After-tax; Proactive

LONG PERFORMANCE:

Morningstar Rating − ★★★★ 10 Year

High Grade; After-tax; Proactive w Margin

CUSTOMIZED / LADDER/ WHITE LABEL:

Yes; designed to meet client objectives

# **PORTFOLIO MANAGERS**

**BRENT SHEEHAN,** Portfolio Manager and Head of SMA Strategies

More than 15 years in municipal bond market. Formerly Executive Director at Morgan Stanley responsible for retail high yield and taxable trading. Formerly Vice President at Merrill Lynch. Received BS from University of Scranton. JED MCCARTHY, Portfolio Manager and Managing Member

More than 30 years in municipal bond market. Broad base of experience covering buy-side, sell-side, arbitrage, prop trading, new issue syndication and risk management. Received AB in Economics from Brown University. MICHAL SULKOWSKI, Portfolio Manager and Head of Taxable Bond Trading

Formerly 20 plus years at Barclays/Lehman Brothers. Focused on taxable municipal bonds and relative value trading. Also, was VP in Quantitative Risk Management at Lehman Brothers. Earned BS from SUNY Geneseo and an MBA from NYU Stern.

#### **KEY SMA FACTS**

GIPS COMPLIANT: Yes

**BENCHMARK INDEX:** Bloomberg Barclays Managed Money Intermediate Index

PLATFORM: We are agnostic

LIQUIDITY: Daily

CREDITY QUALITY: High Grade

**DURATION:** Intermediate

## **KEY FEATURES OF OUR APPROACH**

MISSION STATEMENT: Our goal is to be your outsourced municipal bond trading desk. We view ourselves in partnership with financial advisors and clients. We believe that the municipal SMA market is a highly commoditized market. Most municipal bond managers compete on price, do little to seek alpha producing opportunities and effectively become index-huggers. We think municipal investors should expect more.

#### WHAT MAKES US DIFFERENT

## Significant Personal Investment by Partners

 We believe our personal capital commitment to municipals makes for more informed decision making

#### Proactive, And We Mean It

 We are not afraid to adjust portfolio exposures as market conditions change

# This Is Your Safe Money, And We Mean It

 We emphasize ultra-high-grade and essential service bonds; not "yield" enhancing positions which add risk

#### We Are Everyone's Customer

 We are not beholden to any dealer which provides a broad landscape for trading ideas

## Execution Discipline

- We are patient buying and selling positions

#### INVESTMENT PHILOSPHY

# Focus on Underlying Issuer

- We prefer frequent issuers with wellestablished buyer bases

#### Know the Structure

 Municipals trade on price-to-worst; coupons, call dates and maturities matter

# Never Sacrifice Liquidity

 We prefer large deal sizes and institutional block sizes avoiding the higher execution costs borne by retail

# Don't Stretch for Yield

- Market is large enough without being exposed to this risk

## Be Proactive

- Exogenous and endogenous factors happen; relative value is available

#### WHITE GLOVE CONCIERGE SERVICES

## Complimentary Portfolio Review

 We are happy to review your existing muni portfolio and share our views and provide insight to "what you own"

# Access to the Portfolio Manager/Portfolio Review

- As a client, we will make our portfolio managers available for conference calls to discuss the market or your portfolio

# Outsourced Municipal Bond Trading Desk

 We want to be your outsourced trading desk helping you understand this complex market

## Special Situations Opportunities

 From time-to-time, the market offers compelling "one-off" trades; we are happy to share our best ideas

#### White Label or Custom Strategies

 Open to client designed and labelled strategies (State specific, maturity constraints, taxable etc.)

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